



# Flexia won the Archiproducts Awards

Inspired by papiroflexia, the art of papyrus-folding, **Flexia** is reminiscent of the Japanese art of origami.

Flexia stems from the combination of the technical lighting know-how of Artemide and the experience in sustainable design of **Mario Cucinella**, whose work pursues a constant focus on sustainable, conceived according to a holistic approach and laid out on all design scales.

The acoustic panel section controls reverberation, absorbing the sound waves reflected in the environment, whilst the patented Discovery technology, the result of research by Ernesto Gismondi into the quality of the light that animates the transparent emitting surface, generates a diffused emission of light that is both even and comfortable that also respects UGR standards for use in work spaces in any installation position.

We are very proud to announce that Flexia has won the Archiproducts Design Awards 2021 for its concept and design.

In addition, a dedicated jury of specialists in eco-design and sustainability within the field of architecture and design have also awarded our product with the “**2021 special Mention for Sustainability**”.



Flexia's flexible wings are equipped with a rotation mechanism that goes from 0 to 15° and 30° meaning that the many possible inclinations and positions can help calibrate interaction with the environment; shape, materials and density are selected to work mainly on the frequencies of human speech; the result is beauty that derives from a parametric and functional intelligence.

This goes hand-in-hand with a careful choice of materials; in particular, the sound-absorbent part is developed using recycled fibres: the external fabric comes 100% from PET bottles, whilst the internal panel is obtained from waste materials.

Flexia has been designed to improve the quality of the environments, generating an efficient combination for all lighting needs; the juxtaposition of multiple modules can shape environments based on the principles of perfectly balanced light and sound.



