



# Artemide illuminates the Italian Consulate in Barcelona

The **Consulate General of Italy in Barcelona**, headed by Console General Gaia Danese, opened the doors of its new headquarters at 185 Calle Aribau in mid-June. The relocation was largely motivated by the exponential growth of the Italian resident population, which has increased by 40% in the last 5 years, making the previous location inadequate to serve the more than 108,000 registered Italians living in an area of influence that includes the regions of Aragon, Murcia, Catalonia, the Valencian Community, the Balearic Islands and Andorra.

The renovation project of the space is the result of the valuable collaboration between Alberto Formatger's architecture firm Imad together with Lagranja, whose co-founder is Italian Gabriele Schiavon, for the interior part, and Michela Mezzavilla for the lighting design project. For the interior furnishings and lighting, the new Consulate sees the participation of leading Italian design companies including **Artemide**.

As part of the strategy of the Ministry of Foreign Affairs "Living Italian Style" and the project Country for Spain "ITmakES", the Consulate General in Barcelona launches a series of talks dedicated to the main sectors of the promotion of the country system (Design, Sustainability, Science and Technology, ...), in collaboration with Italian talents living in Barcelona. Wednesday, July 7, at 12.50 pm Italian time, our President and CEO **Carlotta de Bevilacqua** will be the protagonist of a talk about design for institutions and the value of Sistema Italia. The Consul General Gaia Danese, Monica Pedrali, Andrea Margaritelli and Gabriele Schiavon will talk with her in live streaming on YouTube.



"The space of the new Consulate General of Italy in Barcelona is based on a totally innovative concept and comes from the firm commitment of the Ministry of Foreign Affairs in favor of the Italian communities abroad - explains Consul General **Gaia Danese**.

Inspired by the organizational welfare, it favors the accessibility to citizens and is conceived as a reference point for the management of administrative services, but also as a new space in the city to make visible, transmit and share the values of Made in Italy"