



# FICO

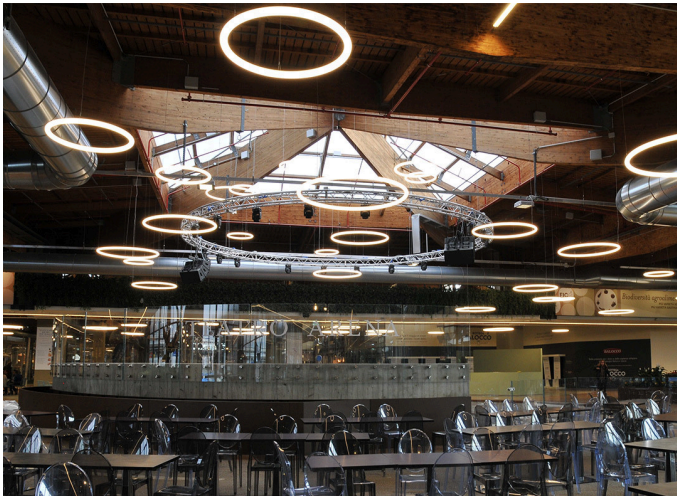
## Eataly World

↗ Bologna, Italy

↗ Year / 2017  
Category / Retail  
Author / Thomas Bartoli

FICO Eataly World - Fabbrica Italiana COntadina encloses all the wonder of Italian biodiversity in one place. You can ride it as you prefer, on foot, with the FICO bike, simply letting yourself be guided by nature, fragrances, beauty and the story that comes from the past, but never ends. Our inexhaustible Italian heritage. The Artemide light accompanies the path making the experience even more involving.





↗ "We want to show the world the excellence of Italian enogastronomy and the beauty of Italian food and wine"



