



# Artemide: Enlightened Sustainability

➤ 17th International Architecture Exhibition

22 May - 21 November 2021

Artemide is continuing the collaboration started in 2015 with **La Biennale di Venezia** to support one of the most prestigious Italian and international cultural institutions in promoting new visions of art and architecture.

This choice expresses an ongoing commitment in supporting culture. Artemide participates not only as a sponsor but also with its lighting projects that mark the experience of visitors along the exhibition routes, in the indoor and outdoor spaces, bringing people back to experience the spaces of the culture of the project in complete safety.

Light is a unique energy that is now also capable of sanitising spaces and bringing people back to living in them together, thanks to the innovative patented INTEGRALIS® technology.

Discovery, a project by **Ernesto Gismondi** and a synthesis of Artemide's values and know-how, welcomes and guides visitors to different points of the exhibition: a scenographic and emotional light that at the same time acts against pathogenic microorganisms.



INTEGRALIS® is sanitising light and interaction

INTEGRALIS® technology is also active in Educational spaces with Nur Acoustic, which combines light, sound absorption and sanitisation to ensure total environmental quality.



Nur  
Acoustic  
by  
Ernesto  
Gismondi



Tolomeo XXL by Michele De Lucchi and Giancarlo Fassina



Artemide has always listened to the world. The project in fact is not the object itself, it interprets the cultural, technological, humanistic and sustainable contemporaneity to illuminate the future.

La Biennale di Venezia is a place of listening, of inspirations and new encounters. This is where the collaboration with **Alejandro Aravena** was born in 2016, whose "O's" today illuminate the paths of the Arsenale with respect for nature, relating to the context like a frame that fits to underline perspectives.



"O" by Elemental

## ↗ Light is a tool used to shape the spaces in which people live

La Biennale di Venezia brings back ethical content and social research. **"How will we live together?"** invites us to reflect on the spaces of living together generously, according to new associative geographies to address the current crises with inclusion and spatial identity.

Light is a tool used to shape the spaces in which people live, Artemide proposes innovative and sustainable alternatives. Vision, design culture, competence, know-how, Made in Italy give life to a "good light" that can contribute to a better and sustainable life for man and the planet.



Alphabet of Light by BIG in the Educational room