

# Milano Design Week 2024

Artemide takes center stage at **Milano Design Week 2024** with products and services that are the result of continuous research, experimentation, and sustainable innovation. For this important occasion, we are delighted to invite you to discover the new 2024 collection inside our Monforte Showroom.

Artemide's light will also play a starring role in some of the most interesting projects of **Fuorisalone** where it will transform environments into dynamics scenarios, shaping the atmosphere by creating unique suggestions.

## ARTEMIDE DIALOGUE

Monforte Flagship Store  
Corso Monforte 19, Milan  
15\_21.04.2024 10 AM - 8 PM

In the historical showroom of Corso Monforte are presented the new products born from the collaboration with the most important international architects with whom Artemide collaborates sharing important values such as sustainability, central to Artemide's perspective toward the future.



# SOLFERINO 28

Via Solferino 26, Milan  
15\_21.04.2024 11 AM - 11 PM

Artemide illuminates the installation "**CITTA' MINIERA: Design, Dismantle, Disseminate**" signed by **Mario Cucinella Architects** for this edition of "SOLFERINO 28," the design event of **Corriere della Sera, Living and Abitare**.

The installation is a manifesto of sustainability where "we imagine urban space as an ecosystem, which by deconstructing itself is transformed from its own material, as happens in nature." Artemide's light is expressed both in the essentiality of solutions that integrate with architecture and with more present solutions that dialogue with nature.



Courtesy  
image  
CairoRCS



Courtesy image CairoRCS

# ALCOVA

Villa Bagatti Valsecchi  
15\_21.04.2024 11 AM - 7 PM

In the unprecedented setting of **Villa Bagatti Valsecchi**, **Alcova** will present more than 80 projects by international designers, galleries, companies, institutions and schools to investigate the future of living and making. Artemide will illuminate the outdoor spaces and pathways of this historic location with the designs of great architects such as BIG and Alejandro Aravena capable of emphasizing glimpses and perspectives to make the atmosphere of the place even more evocative.



Ph. Piergiorgio Sorgetti



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# THE AMAZING WALK

INTERNI Cross Vision - The Amazing Walk  
Via Festa del Perdono 7, Milan  
15\_28.04.2024

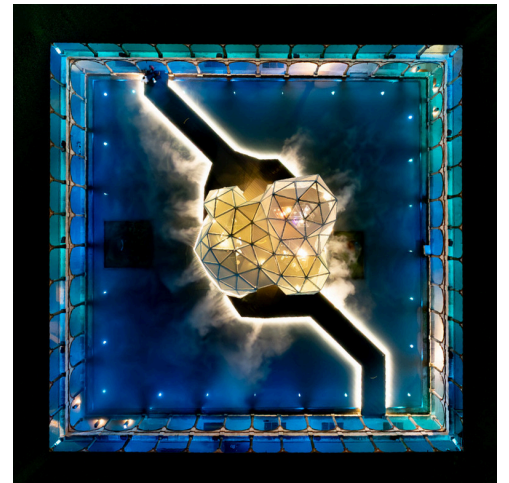
Artemide illuminates "The Amazing Walk," the installation presented by **Amazon** in collaboration with **MAD Architects** as part of the INTERNI Cross Vision exhibition-event, on the occasion of FuoriSalone 2024. Inside the historic Pharmacy Courtyard of the University of Milan, an experience unfolds that Artemide light makes even more immersive and evocative.



Ph.  
Michele  
Nastasi



Ph. Michele Nastasi

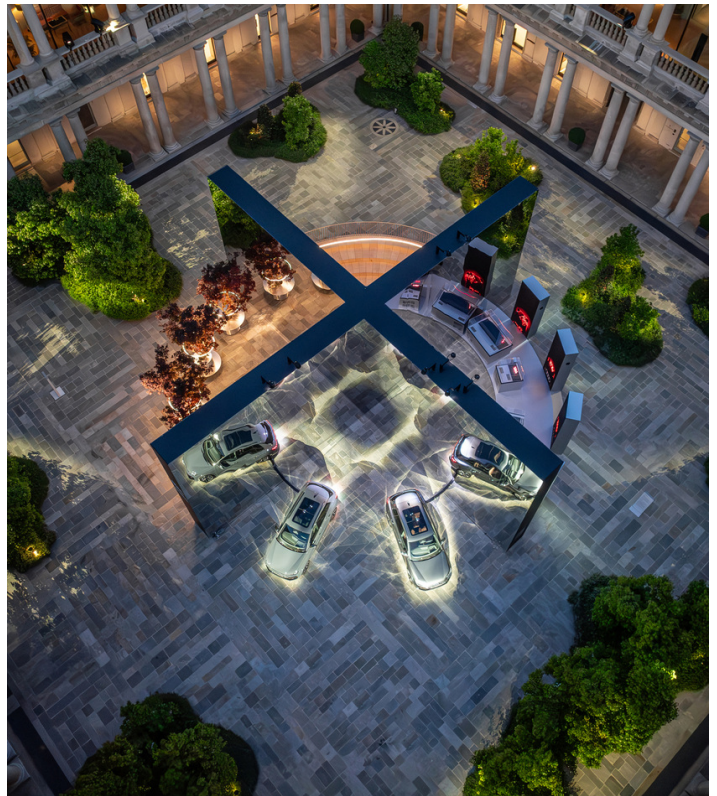


Courtesy image MAD Architects

# AUDI HOUSE OF PROGRESS

INTERNI Cross Vision - Audi House of Progress  
Portrait Milano, Corso Venezia 11, Milano  
15\_28.04.2024

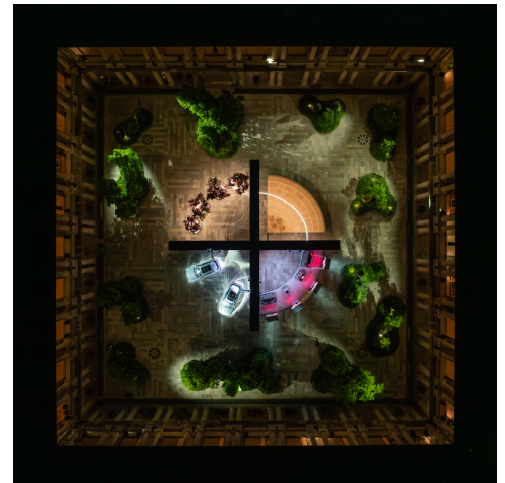
Milan Design Week proves to be the perfect setting for the event dedicated to discovering the future according to Audi and the path to sustainable progress. This year, the design of the **Audi House of Progress** 2024 installation was handled by **BIG - Bjarke Ingels Group**. Reflaction is an invitation to think about human actions, their consequences and how they can shape tomorrow. The installation will be enlightened by La Linea Back Bone.



Courtesy image Audi House of Progress



Courtesy image Audi House of Progress



Courtesy image Audi House of Progress