



# Poliform RBC Showroom

➤ Lyon, France

➤ Année / 2019  
Catégorie / Retail  
Auteur / RBC Poliform  
Photo / Sabine Serrad





RBC, Artemide's retailer partner for years, key player in the market and owner of various sales outlets, opened his door in partnership with **Poliform** Italy a new flagship in Lyon.

